



1 suant to which the licensee engages in the manufacture (in-  
2 cluding manufacture by a sublicensee, agent, or subcontrac-  
3 tor) or distribution and sale of a trademarked soft drink prod-  
4 uct, of provisions granting the licensee the sole and exclusive  
5 right to manufacture, distribute, and sell such product in a  
6 defined geographic area or limiting the licensee, directly or  
7 indirectly, to the manufacture, distribution, and sale of such  
8 product only for ultimate resale to consumers within a de-  
9 fined geographic area: *Provided*, That such product is in sub-  
10 stantial and effective competition with other products of the  
11 same general class.

12       SEC. 3. The existence or enforcement of any trademark  
13 licensing agreement which before May 1, 1983, shall have  
14 limited, allocated, or restricted the territory in which the li-  
15 censee may manufacture, distribute, or sell a trademarked  
16 soft drink product shall not be subject to challenge under  
17 section 4 of the Clayton Act (15 U.S.C. 15).

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