Subi:

**AOL** promotes NGS CDs

Date:

Tuesday, February 26, 2002 7:39:25 PM

From:

fward@erols.com

To:

lulukiku@aol.com

DEAR FRED: YOU ARE RIGHT!

THIS IS OUTRAGEOUS! I WILL

ASK NORMAN DAVIS IF HE

CAN WORK THIS INFORMATION

INTO HIS PLEADINGS. JORG

Jerry,

I can hardly believe it. After all that's going on, NGS is still making new alliances and promoting all the abusive features of the CD sets.

Today my father was getting his messages on AOL when a screen came up advertising the CD sets. I captured 9 screen images (labeled Screens 2-10) that show even at this late date NGS is still encouraging users to use my images any way they like. You can read what NGS is saying in the small box on the AOL screen.

We've seen some of this kind of thing before, but after Tasini and Greenberg, NGS plunges on, encouraging and supporting infringements.

I think this is just amazing. They have learned nothing. And they are still saying, as you can see on images 2 and 3, that every image and every page, and every text is there ready to be taken.

Let me know that you have these, can view them, and can print them out.

Fred

Return-Path: <fward@erols.com>

Received: from rly-xg05.mx.aoi.com (rly-xg05.mail.aoi.com [172.20.115.202]) by air-xg03.mail.aoi.com (v83.45) with ESMTP id MAILINXG35-0226183922; Tue, 26 Feb 2002

18:39:22 -0500

Received: from smtp-hub.mrf.mail.rcn.net (smtp-hub.mrf.mail.rcn.net [207.172.4.107]) by rly-xg05.mx.aol.com (v83.35) with ESMTP id MAILRELAYINXG51-0226183815; Tue, 26 Feb 2002 18:38:15 -0500

Received: from smtp02.mrf.mail.rcn.net ([207.172.4.61]) by smtp-hub.mrf.mail.rcn.net with esmtp (Exim 3.33 #10)

id 16frBl-0004zz-00

for lulukiku@aol.com; Tue, 26 Feb 2002 18:38:48 -0500

Received: from 66-44-16-104.s1628.apx2.lnh.md.dialup.rcn.com ([66.44.16.104] helo=erols.com)

2/26/02

America Online : Lulukiku

Page 1

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America Online: Lulukiku

Page 1

GEM BOOK PUBLISHERS 7106 Saunders Court Bethesda, MD 20817 USA Tel 301-983-1990 FAX 301-983-3980 http://www.erols.com/fward/ fward@erols.com 3/3/02 Here are the color images of the Nas als for CO112 on AoC I wade these off-screen images 2/26/02. If you read the small boxes you'll see 2 things -1. NES says every article and pucture are in CD 112. and that's not time 2. they Tell customers they can use the images and print them awazing

PH: 305/667-4051 FAX: 305/667-3572

OUTO DITT. 72114 DITT INTAINITY THAT OUT DO

DATE: March 10, 2002 Our FAX number 305/ 667- 3572

TO: Fred Ward

1-301-983-3980 FAX#:

ATTN: Fred Ward

PAGES: Including cover sheet

Difficulty with FAX transmission, please phone 305/667-4051

## Dear Fred:

Thank you for your recent mailing of the AOL literature and your thoughtful note. It seems that the National Geographic and AOL are in the copyright-free photo clip art business.

When Dover Publications produce a "READY TO USE Dover Clip-Art" book, they commission an artist to do the drawings on the basis of a "work for hire" contract. They then produce the "clip-art" book with certain uses stated. Each firm that produces a "clip-art" product usually produces a set of rules for the customer to follow. If no rules are stated, then there are no limitations that the illustrations may be put to.

It seems that without the publication of rules for the end user of the CNGM CD-ROM the National Grographic Society are releasing photographs for unlimited and unlicensed applications.

In the case of AOL, it seems that they have become the "Napster" of visual arts.

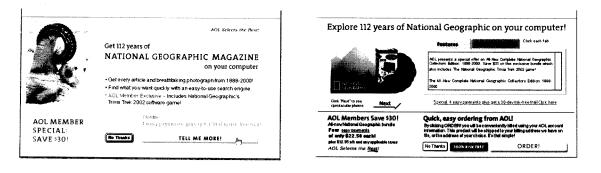
In regards to the above mentioned cases, if National Geographic owned all of the copyrights to the material appearing in the product, there would be no problem. The fact is that do not and have been releasing the copyrighted works of others to be used in an unlicensed and unlimited manner.

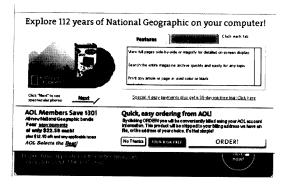
I will pass on your material to Norman Davis and give him my point of view on this matter.

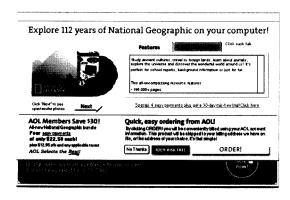
Sincerely yours,

Jerry @

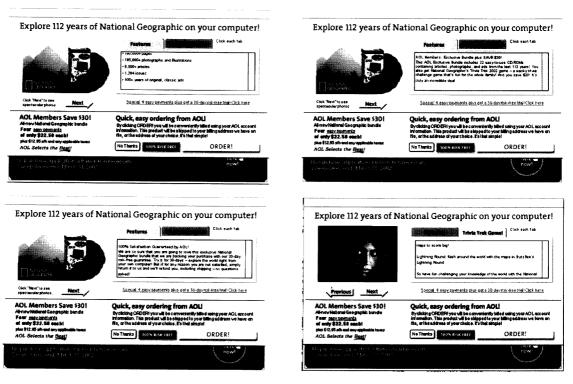
\* In the case of one of the Dover Publications Clip\*Art series, I found some of the illustrations (2-3) that were derivative versions of my copyrighted photographs. I made Dover pay me, provide me with an assignment of copyright and remove the disputed images from future editions of the book.







A series of "pop up" ads on AOL promoting the "Complete National Geographic" CDs 2/26/02 Even after Tasini and Greenberg, NGS continues to promote infringing actions with its CD products



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