

NOTICE

M E M O R A N D U M

May 22, 1940

Remitter: Sears Roebuck and Co. (32932)--Class A.

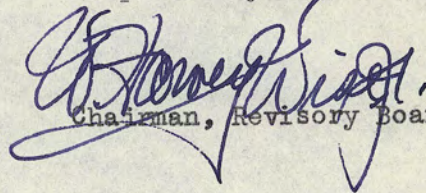
Title: "Color Perfect Wallpaper"

Question: Division of opinion as to adequacy of copyright notice.

The notice of copyright appears on what is the last page of the book when it is unfolded. In the first process of unfolding the notice appears upon the page which may directly "hit the eye" if a search is being conducted for the notice.

In the opinion of Mr. Wise and Mr. Pierce the application should be rejected. This notice is clearly not on the title-page or the page immediately following. Mrs. Brady, on the other hand, takes the position that the notice of copyright does "hit the eye" as the work is unfolded. She takes this position especially in view of the action of the Board in recommending registration of "Barreled Sunlight Color Stylist" in the case of the U. S. Gutta Percha Paint Co. This case is transmitted herewith for consideration.

Respectfully submitted,


Chairman, Revisory Board

"I do not see how we can accept this. The law says notice shall be applied upon the title-page or page immediately following. Write explanatory letter."--order of Mr. Howell.