

COPYRIGHTABLE

## MEMORANDUM

April 30, 1940

Remitter: David A. Weiss (26057)--Class A.

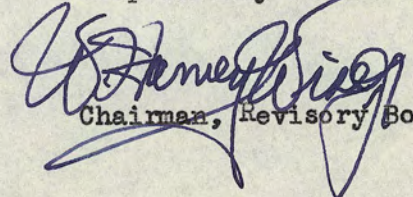
Title: "Have you 'Love Insurance'?"

Question: Division of opinion as to subject matter of copyright.

The work filed for copyright consists of a small 2 3/8" x 4" card with the photograph of Mr. Weiss on the face and the query "Are You Covered?" On the back of the card is the statement "Have You 'Love Insurance?', Life Insurance for the ones you love." The notice of copyright is on this side of the card. Applicant has applied for registration as a "book."

In the opinion of Mr. Pierce and Mrs. Brady this work is not a "book" in the meaning of the copyright law. Registration could be made as a "print" if the copyright notice appeared on the face of the work, but the placing of the notice on the back renders it inadequate for registration in this category. Mr. Smith and Mr. Wise, on the other hand, take the position that registration can be made as applied for. There is considerable originality in the cleverly coined text and the pictorial matter is certainly subject matter of copyright. These elements taken into consideration, it is believed copyrightable material has been presented for which registration should be made, and, therefore, <sup>they</sup> feel that application on form A1 should be accepted.

Respectfully submitted,

  
Chairman, Revisory Board

Register--order of Mr. Howell.

"BOOK"  
(See "Copyrightable")

M E M O R A N D U M

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