

## M E M O R A N D U M

April 11, 1938

Remitter: Samuel G. Krivit Co., Inc. (20904)

Title: "The Heyday of 'fancy' shoe prices is ended" in  
"New York Daily News," April 1, 1938

Question: Adequacy of copyright notice.

The application describes the work entitled "The Heyday of 'fancy' shoe prices is ended" as a page advertisement appearing on page 18 of the April 1, 1938 issue of the "New York Daily News." The article does occupy the greater part of the page and consists of text and pictorial matter. The notice of copyright is on the print and consists of the letter "C" in a circle, followed by the year date of publication and the name of the copyright owner.

Mr. Smith and Mr. Wise are of the opinion that the application should be accepted and registration made accordingly. The notice of copyright is, it is true, in the abbreviated form, but it is upon the print, i.e., picture, and the title is directly under the picture. Mrs. Brady, on the other hand, feels that the notice is fatally defective in that the letter "C" has been used instead of the word "copyright", there being both text and pictorial matter in the page advertised.

Respectfully submitted,

W. H. Wise

Chairman, Revisory Board

Note--Register as applied for but write advising that notice of copyright is in the form only applicable to the print. In future to cover both text and print the notice consisting of "Copyright 19      by                      should be used--order of Col. Bouré 4/15/38