

THIRTEENTH ANNUAL ADVANCED LICENSING INSTITUTE

JULY 12-16, 2004

PROGRAM SCHEDULE

MONDAY, JULY 12

8:00-8:45 **Registration/Continental Breakfast [Lower Rotunda]**

8:45-9:00

Welcome

Karl F. Jorda
Professor of Law
Pierce Law

9:00-10:30

IP Strategies: Product Development & Licensing

Davis Klaila
ip Capital Group, Williston, VT

10:30-10:45

Break

10:45-12:15

Software Licensing

H. Ward Classen
Computer Sciences Corporation
Hanover, MD

12:15-1:30

Lunch [on your own]

1:30-3:00

University Licensing

Karen Hersey
Professor of Law
Pierce Law

3:00-3:15

Break

3:15-4:45

Franchising

Evelyn M. Sommer
McCarter & English, LLP
Stamford, CT

5:00-7:00

Welcome BBQ

Back Patio

TUESDAY, JULY 13

8:00-8:30 Continental Breakfast [Lower Rotunda]

8:30-10:00 Government Licensing
Jacob "Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

10:00-10:15 Break

10:15-11:45 Collateral/Character Licensing
James G. Coplit
Grimes & Battersby
Stamford, CT

11:45-1:00 Lunch [on your own]

1:00-3:00 Licensing as a Business
Emmett J. Murtha
Fairfield Resources International, Inc.
Stamford, CT

3:00-3:15 Break

3:15-4:45 Licensing in the European Union
Dr. Guntram Rahn
Hoffmann.Eitle
Munich, Germany

WEDNESDAY, JULY 14

- 8:00-8:30** **Continental Breakfast [Lower Rotunda]**
- 8:30-10:30** **IP Valuation**
Mike Lasinski
InteCap, Inc.
Chicago, IL
- 10:30-10:45** **Break**
- 10:45-12:15** **Biotech Licensing**
Jennifer Tegfeldt
Genzyme Corporation
Cambridge, MA
- 12:15-1:30** **Lunch [on your own]**
- 1:30-3:00** **Ethics in Licensing**
Dennis P. O'Reilley
Finnegan, Henderson, Farabow, Garrett & Dunner
Washington, DC
- 3:00-3:15** **Break**
- 3:15-5:15** **IP Misuse & Antitrust Law**
Thomas J. Meloro
Kenyon & Kenyon
New York, NY

THURSDAY, JULY 15

8:00-8:30 **Continental Breakfast [Lower Rotunda]**

8:30-10:30 **IP Taxation**
Patricia Ann Metzger
Vacovec, Mayotte & Singer LLC
Newton, MA

10:30-10:45 **Break**

10:45-12:15 **Alternative Dispute Resolution**
David W. Plant
New London, NH

12:15-1:30 **Lunch [on your own]**

1:30-3:00 **Export Control Compliance**
Ted MacVeagh
Bromberg & Sunstein
Boston, MA

3:00-3:15 **Break**

3:15-4:45 **Licensing in the Far East**
Jon Wood
Eastman Chemical Company
Kingsport, TN

4:45-5:00 **Closing Discussion**

FRIDAY, JULY 16

9:00-11:00

Exam

**Required Only for Law Students Eligible for
Academic Credits**

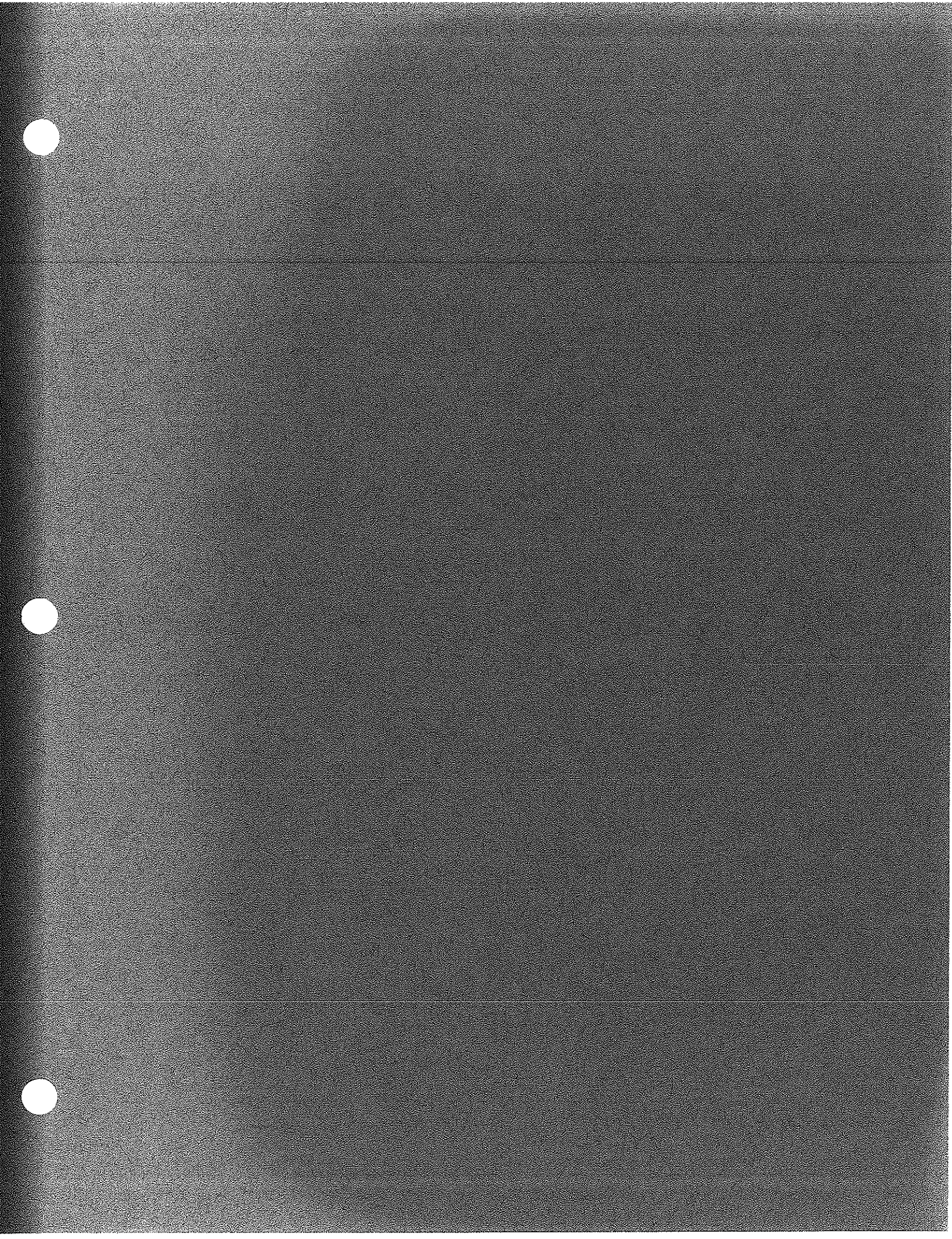
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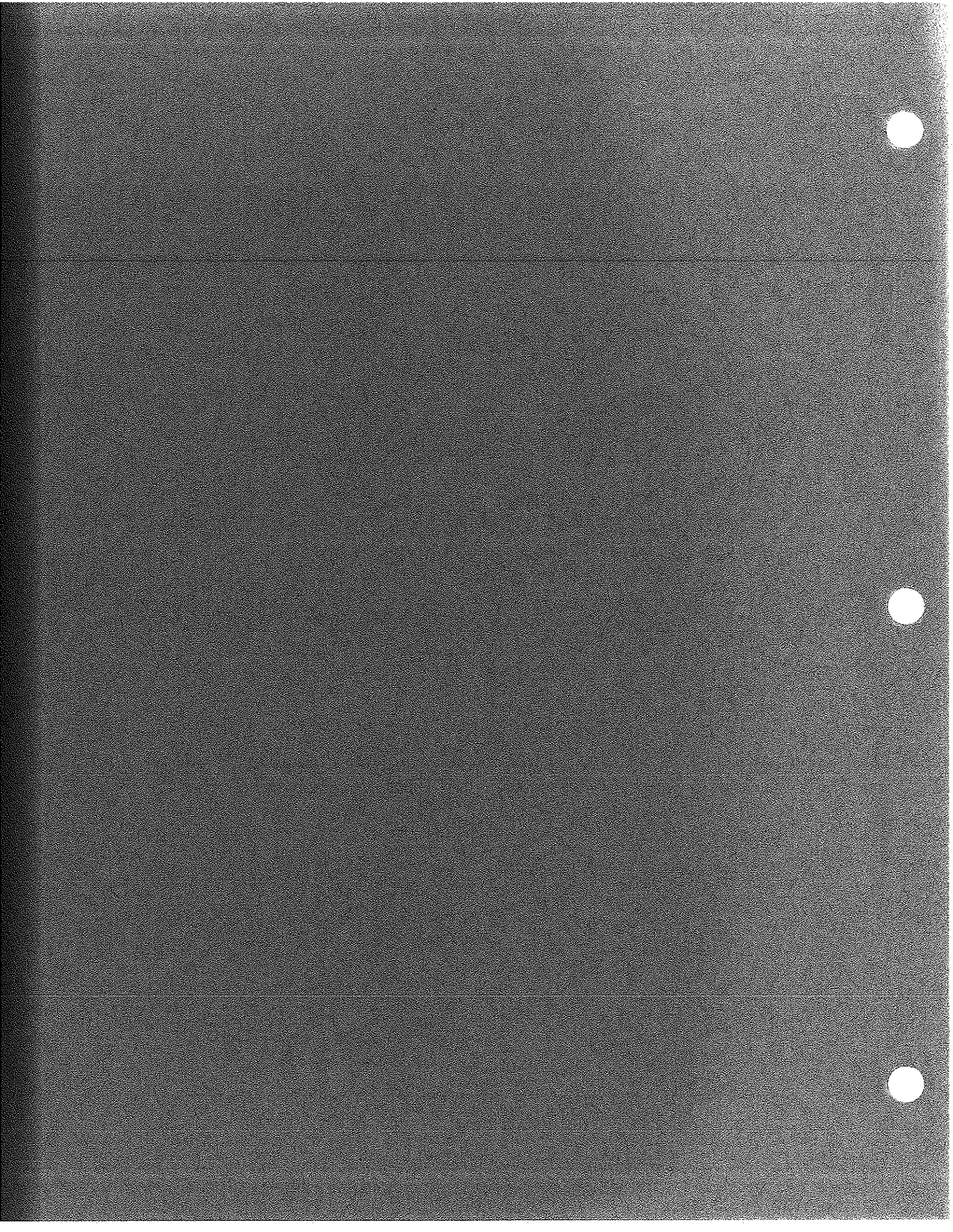
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