

**TWELFTH ANNUAL ADVANCED LICENSING INSTITUTE**  
**JULY 14-18, 2003**  
**PROGRAM SCHEDULE**

**MONDAY, JULY 14**

**8:00-8:45**      **Registration/Continental Breakfast [Lower Rotunda]**

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**8:45-9:00**      **Welcome**  
Karl F. Jorda, Professor of Law  
Pierce Law

**9:00-10:30**      **IP Strategies: Product Development & Licensing**  
Davis Klaila  
*ip* Capital Group, Williston, VT

**10:30-10:45**      **Break**

**10:45-12:15**      **Software Licensing**  
H. Ward Classen  
Computer Sciences Corporation  
Hanover, MD

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**12:15-1:30**      **Lunch [on your own]**

**1:30-3:00**      **University Licensing**  
Mark G. Bloom  
Cleveland Clinic Foundation  
Cleveland, OH

**3:00-3:15**      **Break**

**3:15-4:45**      **Franchising**  
Evelyn M. Sommer  
Cummings & Lockwood  
Stamford, CT

**5:00-7:00**      **Welcome BBQ**  
Front Lawn

STATE OF NEW YORK  
OFFICE OF THE ATTORNEY GENERAL  
ALBANY, N. Y.

IN SENATE,  
January 15, 1913.

REPORT OF THE  
COMMISSIONERS OF THE LAND OFFICE  
FOR THE YEAR 1912.

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**TUESDAY, JULY 15**

**8:00-8:30**      **Continental Breakfast [Lower Rotunda]**

**8:30-10:00**      **Government Licensing**  
Jacob "Jesse" Erlich  
Perkins, Smith & Cohen  
Boston, MA

**10:00-10:15**      **Break**

**10:15-11:45**      **Collateral/Character Licensing**  
James G. Coplit  
Grimes & Battersby  
Stamford, CT

**11:45-1:00**      **Lunch [on your own]**

**1:00-3:00**      **Licensing as a Business**  
Emmett J. Murtha  
Fairfield Resources International, Inc.  
Stamford, CT

**3:00-3:15**      **Break**

**3:15-4:45**      **Licensing in the European Union**  
Jochen Pagenberg  
Bardehle, Pagenberg, Dost, Altenburg, Geissler,  
Isenbruck  
Munich, Germany

THE UNIVERSITY OF CHICAGO  
Department of Political Science

Chicago, Illinois 60637  
Tel: 773-936-3700  
Fax: 773-936-3701

Office of the Director  
5408 South University Avenue  
Chicago, Illinois 60637  
Tel: 773-936-3700

Department of Political Science  
5408 South University Avenue  
Chicago, Illinois 60637  
Tel: 773-936-3700

Department of Political Science  
5408 South University Avenue  
Chicago, Illinois 60637  
Tel: 773-936-3700

**WEDNESDAY, JULY 16**

**8:00-8:30**      **Continental Breakfast** [Lower Rotunda]

**8:30-10:30**      **IP Valuation**  
Gordon V. Smith  
AUS Consultants  
Moorestown, NJ

**10:30-10:45**      **Break**

**10:45-12:15**      **Biotech Licensing**  
Jennifer Tegfeldt  
Genzyme Corporation  
Cambridge, MA

**12:15-1:30**      **Lunch** [on your own]

**1:30-3:30**      **IP Misuse & Antitrust Law**  
Thomas J. Meloro  
Kenyon & Kenyon  
New York, NY

**3:30-3:45**      **Break**

**3:45-5:15**      **Ethics in Licensing**  
Patrick O'Reilley  
Finnegan, Henderson, Farabow, Garrett & Dunner  
Washington, DC

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**THURSDAY, JULY 17**

**8:00-8:30**            **Continental Breakfast [Lower Rotunda]**

**8:30-10:30**           **IP Taxation**  
Patricia Ann Metzger  
Vacovec, Mayotte & Singer  
Newton, MA

**10:30-10:45**        **Break**

**10:45-12:15**       **Alternative Dispute Resolution**  
David W. Plant  
New London, NH

**12:15-1:30**         **Lunch [on your own]**

**1:30-3:00**          **Export Control Compliance**  
Ted MacVeagh  
Bromberg & Sunstein  
Boston, MA

**3:00-3:15**          **Break**

**3:15-4:45**          **Licensing in the Far East**  
John M. Garvey— Greenberg Traurig-Boston, MA  
John Prince — Novartis Corp.  
William Lee — eMembrane, Inc.-Cambridge, MA

**4:45-5:00**         **Closing Discussion**





**FRIDAY, JULY 18**

**9:00-11:00**

**Exam**

**Required Only for Law Students Eligible for  
Academic Credits**

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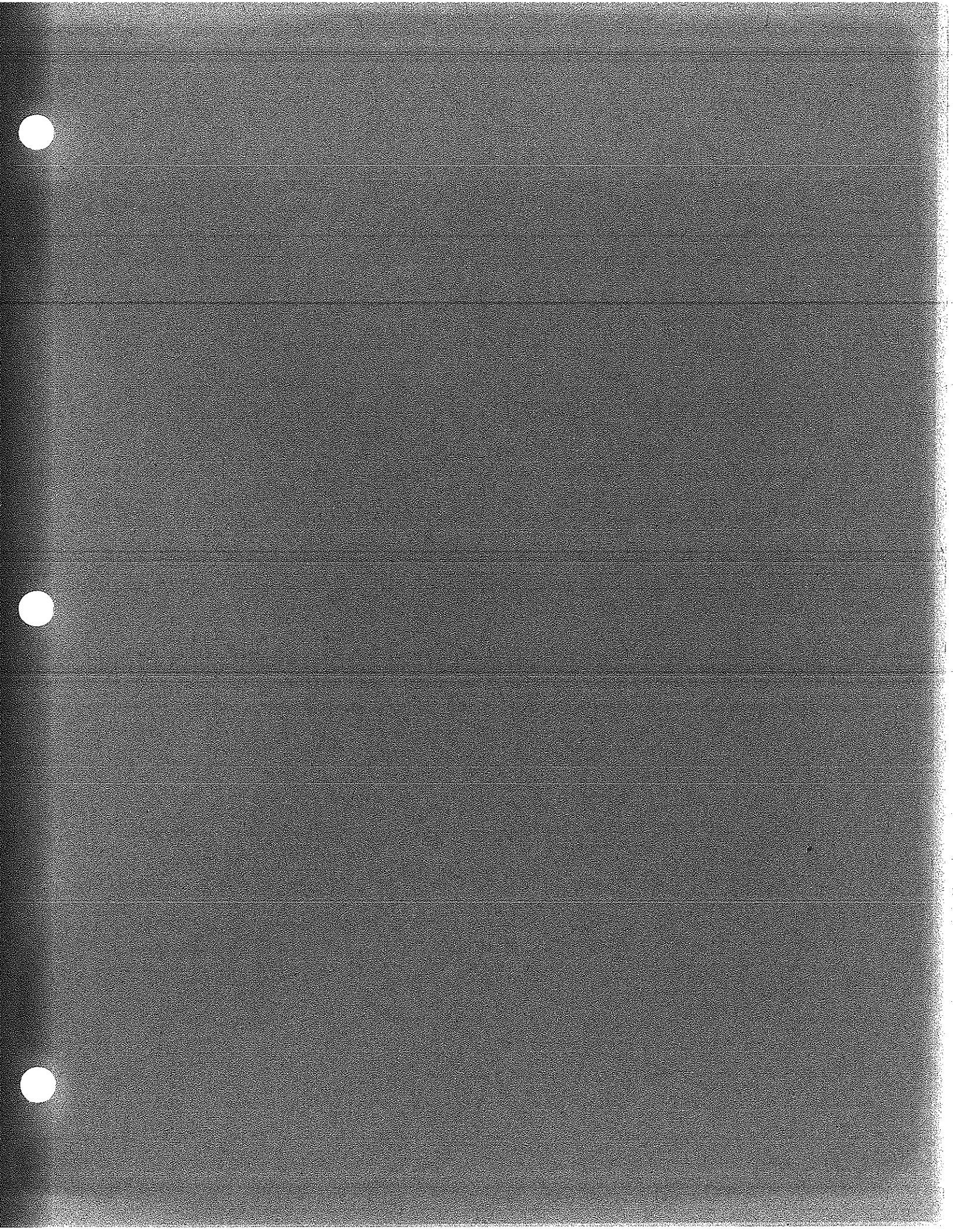
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**TWELFTH ANNUAL  
ADVANCED LICENSING INSTITUTE**

**July 14-18, 2003**

**COURSE MATERIALS  
TABLE OF CONTENTS**

**Monday, July 14**

**IP Strategies: Product Development & Licensing**

**David Klaila..... A**

**Software Licensing**

**H. Ward Classen..... B**

**University Licensing**

**Mark Bloom..... C**

**Franchising**

**Evelyn M. Sommer..... D**

**Tuesday, July 15**

**Government Licensing**

**Jacob "Jesse" Erlich..... E**

**Collateral/Character Licensing**

**James G. Coplit..... F**

**Licensing as a Business**

**Emmett J. Murtha..... G**

**Licensing in the European Union**

**Jochen Pagenberg..... H**

1. Introduction

2. Methodology

3. Results

4. Discussion

5. Conclusion

6. Acknowledgements

7. References

8. Appendix

9. Bibliography

10. Index

11. Glossary

12. Summary

13. Abstract

14. Executive Summary

15. Introduction

16. Objectives

17. Methodology

18. Results

19. Discussion

20. Conclusion

21. Acknowledgements

22. References

Wednesday, July 16

**IP Valuation**

**Gordon V. Smith..... I**

**Biotech Licensing**

**Jennifer Tegfeldt ..... J**

**IP Misuse & Antitrust Law**

**Thomas J. Meloro..... K**

**Ethics in Licensing**

**Patrick O'Reilley..... L**

Thursday, July 17

**IP Taxation**

**Patricia Ann Metzger..... M**

**Alternative Dispute Resolution**

**David W. Plant..... N**

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**Ted MacVeagh..... O**

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**John M. Garvey/ William Lee/John Prince..... P**

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