

**TENTH ANNUAL ADVANCED LICENSING INSTITUTE**  
**JULY 16-20, 2001**  
**PROGRAM SCHEDULE**

**MONDAY, JULY 16**

**8:00-8:45**            **Registration/Continental Breakfast [Rotunda]**

**8:45-9:00**

**Welcome**

John D. Hutson, Dean  
Karl F. Jorda, Professor of Law  
Franklin Pierce Law Center

**9:00-10:30**

**Recent Developments & Trends**

Ronald B. Coolley  
Jenkins & Gilchrist, Chicago, IL

**10:30-10:45**

**Break**

**10:45-12:15**

**University Licensing**

Mark G. Bloom  
Manager of Technology Licensing  
Chief Patent Counsel  
CCF Innovations  
The Cleveland Clinic Foundation  
Cleveland, OH

**12:15-1:15**

**Lunch [on your own]**

**1:15-2:45**

**Software Licensing**

H. Ward Classen, Assistant General Counsel  
Computer Sciences Corporation  
Bethesda, MD

**2:45-3:00**

**Break**

**3:00-5:00**

**Patent/Licensing Strategies Interplay**

John H. Woodley  
Sim & McBurney, Toronto, Canada

**5:00-7:00**

**Welcome BBQ**

Front Lawn

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**TUESDAY, JULY 17**

**8:00-8:30**      **Continental Breakfast [Rotunda]**

**8:30-10:00**      **Government Licensing**  
Jacob "Jesse" Erlich  
Perkins, Smith & Cohen  
Boston, MA

**10:00-10:15**      **Break**

**10:15-11:45**      **Collateral/Character Licensing**  
James G. Coplit  
Grimes & Battersby  
Stamford, CT

**11:45-12:45**      **Lunch [on your own]**

**12:45-2:15**      **Licensing in the European Union**  
Jochen Pagenberg  
Bardehle, Pagenberg, Dost, Altenburg, Geissler,  
Isenbruck  
Munich, Germany

**2:15-2:30**      **Break**

**2:30-4:30**      **Licensing as a Business**  
Emmett J. Murtha, President & CEO  
Fairfield Resources International, Inc.  
Stamford, CT

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1976-1977  
1978-1979

**WEDNESDAY, JULY 18**

**8:00-8:30**            **Continental Breakfast [Rotunda]**

**8:30-10:30**           **IP Valuation**  
Gordon V. Smith, President  
AUS Consultants  
Moorestown, NJ

**10:30-10:45**           **Break**

**10:45-12:15**           **Biotech Licensing**  
Christopher J. Denn  
Mintz, Levin, Cohn, Ferris, Glovsky & Popeo  
Boston, MA

**12:15-1:15**           **Break**

**1:15-3:15**            **IP Misuse & Antitrust Law**  
Thomas J. Meloro  
Kenyon & Kenyon  
New York, NY

**3:15-3:30**            **Break**

**3:30-5:00**            **Franchising**  
Evelyn M. Sommer  
Patterson, Belknap, Webb & Tyler  
New York, NY

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2008-2009

2010-2011  
2012-2013

2014-2015  
2016-2017

2018-2019  
2020-2021

2022-2023  
2024-2025

**THURSDAY, JULY 19**

**8:00-8:30**

**Continental Breakfast [Rotunda]**

**8:30-10:30**

**IP Taxation**

Patricia Ann Metzger  
Hutchins, Wheeler & Dittmar  
Boston, MA

**10:30-10:45**

**Break**

**10:45-12:15**

**Alternative Dispute Resolution**

David W. Plant  
New London, NH

**12:15-1:15**

**Lunch [on your own]**

**1:15-2:45**

**Ethics in Licensing**

B.I. "Woody" Friedlander  
Mendon, VT

**2:45-3:00**

**Break**

**3:00-4:30**

**Licensing in the Far East**

David W. Hill  
Finnegan, Henderson, Farabow, Garrett & Dunner  
Washington, DC

**4:30-4:45**

**Closing Discussion**

Department of  
Education  
Baltimore, Maryland

Office of  
Special Education  
Baltimore, Maryland

Division of  
Special Education  
Baltimore, Maryland

Section of  
Special Education  
Baltimore, Maryland

Office of  
Special Education  
Baltimore, Maryland



**FRIDAY, JULY 20**

**9:00-10:00**

**Exam**

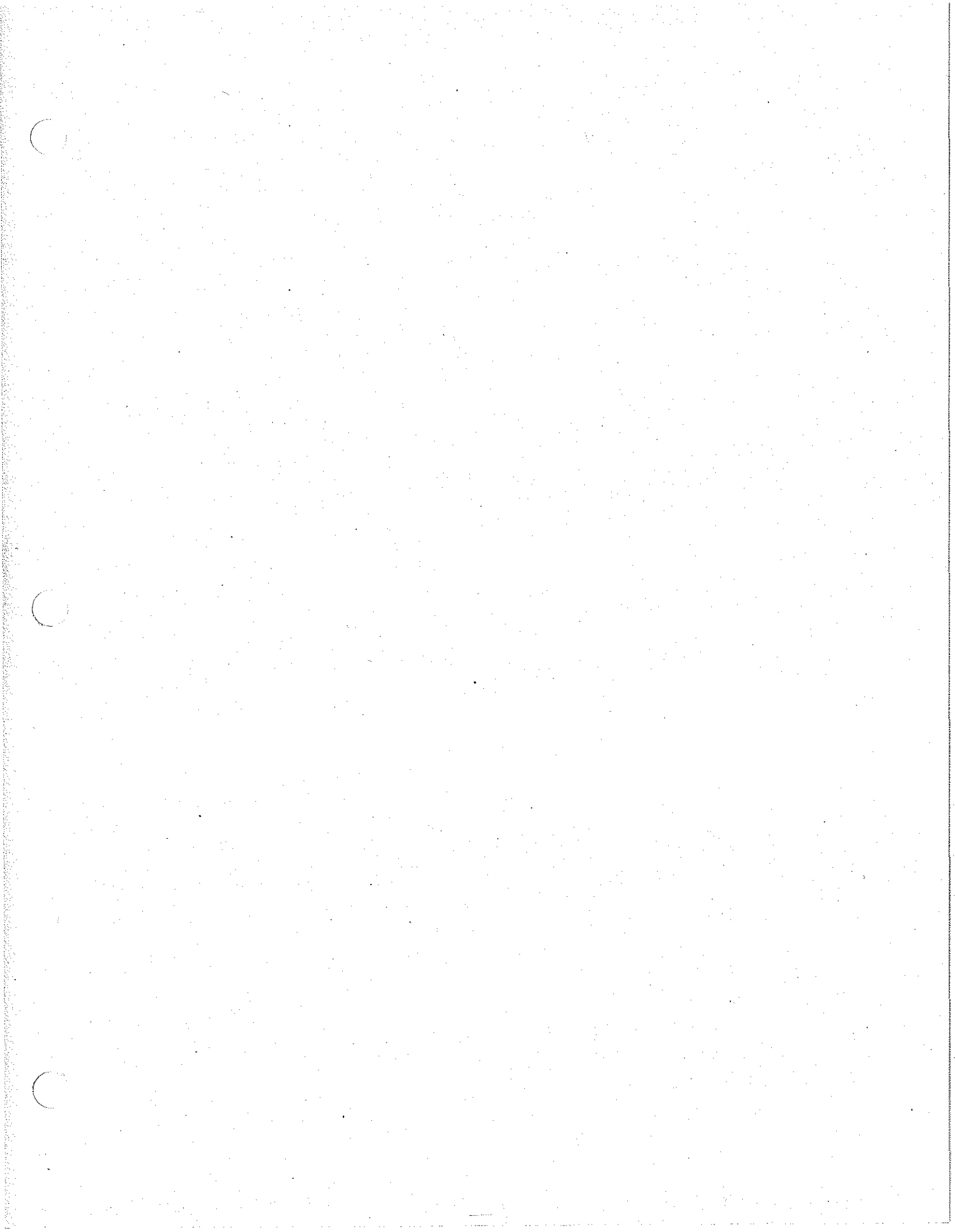
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Academic Credits**

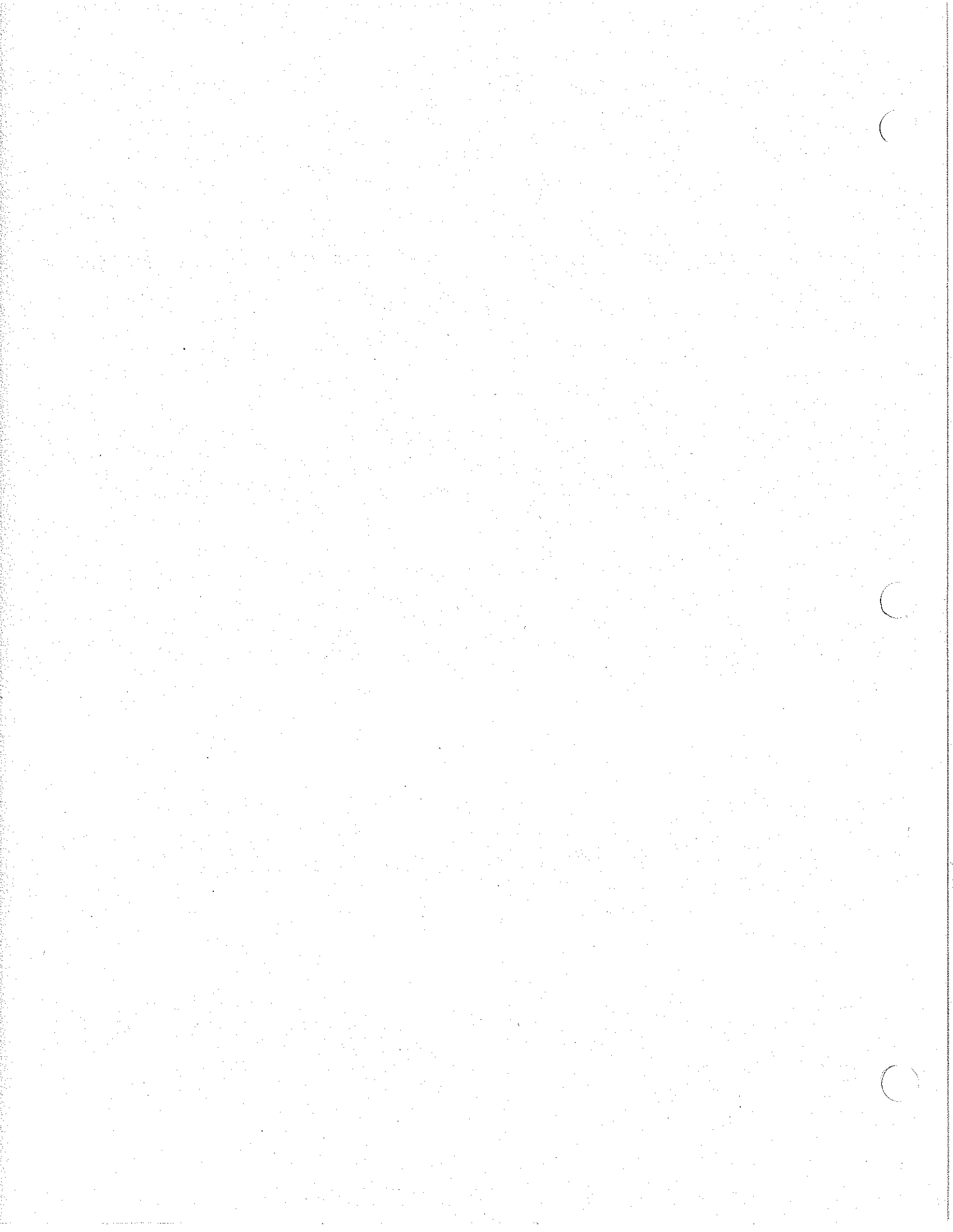
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**July 16-20, 2001**

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STATE OF TEXAS  
COUNTY OF DALLAS

Know all men by these presents,

that the following

has been

approved by the

Board of Directors of the

City of Dallas

and the following

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Board of Directors of the

City of Dallas

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Wednesday, July 18

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