

February 26, 1980

TO: Senator

FROM: Joe

RE: Purdue Patent Meeting, March 14

CC: Kevin, Mary, Linda, Tom, Eve, David B., Press, Bob, Ann M., Leg. (2), Indiana Dept.

I thought that you would want to look at the attached brochure that the Patent Office has put together on the Purdue Patent Meeting that you will be hosting with former Patent and Trademark Commissioner Donald Banner.

You will be giving the luncheon address.

GENERAL INFORMATION

REGISTRATION

The registration fee, \$25 per person includes one luncheon. Registration should be made in advance on the attached form. Registration will be completed between 11:30 a.m. and noon, March 14 in the West Faculty Lounge, Purdue Memorial Union.

TRANSPORTATION

Lafayette is 60 miles northwest of Indianapolis and 120 miles southeast of Chicago. Public transportation includes Air Wisconsin and Indiana airlines and Greyhound, Trailways, and Indiana Motor Coach bus lines. Lafayette is accessible by I-65 from Chicago and Indianapolis.

PARKING

Finding a place to park at Purdue University is difficult, especially in the surface parking lots near the Purdue Memorial Union and Stewart Center Buildings. Do not park in the Stewart Center-Memorial Union parking lot north of these buildings. All space there is reserved, except Saturday and Sunday, for staff members who have paid an annual parking fee. If you drive, please park in the 627-car Grant Street parking garage across the street (east) from the Purdue Memorial Union. The daily fee is \$1.25 with hourly rates for lesser time. Should the Grant Street parking garage be full, please contact the garage attendant for alternate parking areas. There is free parking for Union Club guests in the Grant Street parking garage. The garage ticket must be validated at the Union Club desk before you leave.

FOR FURTHER INFORMATION

Becky Smith
Division of Conferences
Stewart Center
Purdue University
West Lafayette, Indiana 47907
(317) 749-2533

What You Need to Know about Patents

West Faculty Lounge
Purdue Memorial Union
and
Room 322, Stewart Center
Purdue University
March 14, 1980

Greater Lafayette Chamber of Commerce
Lafayette, Indiana
Indianapolis Center for Advance Research
Indianapolis, Indiana
International Trade Administration, District
Office U.S. Department of Commerce
Indianapolis, Indiana
Office of Patents and Trademarks
U.S. Department of Commerce
Office of Patent Management
Purdue Research Foundation
Indiana State Chamber of Commerce
Indianapolis, Indiana

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
Washington, D.C. 20231

If Undelivered Return in Ten Days

OFFICIAL BUSINESS

Penalty for Private Use, \$300

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COM-712



Patent Conference Program March 14, 1980

11:30 a.m. Registration, West Faculty Lounge, Purdue Memorial Union

Noon Luncheon

"Patents and Innovation" *The Honorable Senator Birch Bayh*

PROGRAM
Room 322, Stewart Center

1:45 p.m.

Opening Remarks
Welcome, *Frederick N. Andrews*, Vice President for Research

Sidney A. Diamond, Commissioner of Patents and Trademarks
Sidney A. Diamond became commissioner of patents and trademarks in November 1979. Prior to his appointment as commissioner, he served as assistant commissioner of trademarks beginning 1978. He is a graduate of Harvard Law School and spent most of his professional career in private law practice in New York. He has recently returned from a major diplomatic conference on patents held in Geneva, Switzerland. Diamond is the author of a book on trademarks and has written many legal articles.

2:00 p.m.

"Making Patent Information Work for You"
Donald G. Kelly, Office of Technology Assessment and Forecast, U.S. Patent and Trademark Office

The U.S. patent file contains nearly every significant advance in applied science and technology in the United States within the last 200 years. Donald G. Kelly will inform you about that file and the often overlooked wealth of technological information it offers. Special reports services available from the patent and trademark office will be described. These reports contain a variety of information concerning patented developments in any given technology or by any given company. They can be used as an aid of assessing business opportunities or competitive activity.

2:30 p.m.

"Patents and International Trade"
Donald W. Banner, Professor, John Marshall Law School

Recipient of a B.S. in electrical engineering from Purdue University, a J.D. from the University of Michigan, and a Master of Patent Law degree from John Marshall Law School, Donald W. Banner spent most of his

business and legal career with the Borg-Warner Corporation. Starting with the firm in 1953, Banner was general patent counsel for 14 years before leaving to become commissioner of patents and trademarks in 1978, a position he held until 1979. He is active in many national and international organizations related to patenting and trademark activities. New international treaties have come into being recently which facilitate the filing of patent applications in foreign countries by U.S. citizens and in the United States by foreign nationals. Banner will discuss these treaties and the impact of patents on international trade activities.

3:00 p.m.

Coffee Break

3:30 p.m.

"Evaluating Your Invention for the Market Place"

Robert E. Henderson, President, Indianapolis Center for Advanced Research, Inc.
F. Timothy Jamis, Director of Industrial Liaison Office Indianapolis Center for Advanced Research, Inc.

4:00 p.m.

"An Invention/Entrepreneur's Successful Use of Patents"
Lyman H. Wolfa, II, President, Lyman H. Wolfa, Inc.

4:30 p.m.

Open Session for questions

5:00 p.m.

Adjournment

THIS PROGRAM IS A CONTINUING EDUCATION ACTIVITY OF PURDUE UNIVERSITY

An Equal Access/Equal Opportunity University

TAX DEDUCTION FOR EDUCATIONAL EXPENSES

Treasury regulation §1.162-5 permits an income tax deduction for educational expenses (registration fees and cost of travel, meals, and lodging) undertaken to: (1) maintain or improve skills required in one's employment or other trade or business, or (2) to meet express requirements of an employer or a law imposed as a condition to retention of employment, job status, or rate of compensation.

REGISTRATION FORM

Please mail to: Continuing Education Business Office

Room 110, Stewart Center
Purdue University
West Lafayette, Indiana 47907
Telephone (317) 749-2533

The following persons are planning to attend the conference on What You Need to Know about Patents, March 14, 1980:

Name _____

Company _____

Address _____

Street or R.R. # _____

City _____

State _____

Zip Code _____

Registration fee (including luncheon) of \$25 per person _____ is enclosed.

9048-BJS